**AP Psychology Standards Clarke**

**I. History and Approaches (2–4%)**

Psychology has evolved markedly since its inception as a discipline in 1879. There have been significant changes in the theories that psychologists use to explain behavior and mental processes. In addition, the methodology of psychological

research has expanded to include a diversity of approaches to data gathering.

AP students in psychology should be able to do the following:

• Recognize how philosophical and physiological perspectives shaped the development of psychological thought.

• Describe and compare different theoretical approaches in explaining behavior:

— structuralism, functionalism, and behaviorism in the early years;

— Gestalt, psychoanalytic/psychodynamic, and humanism emerging later;

— evolutionary, biological, cognitive, and biopsychosocial as more contemporary approaches.

• Recognize the strengths and limitations of applying theories to explain behavior.

• Distinguish the different domains of psychology (e.g., biological, clinical, cognitive, counseling, developmental, educational, experimental, human factors, industrial–organizational, personality, psychometric, social).

• Identify major historical figures in psychology (e.g., Mary Whiton Calkins, Charles Darwin, Dorothea Dix, Sigmund Freud, G. Stanley Hall, William James, Ivan Pavlov, Jean Piaget, Carl Rogers, B. F. Skinner, Margaret Floyd Washburn, John B. Watson, Wilhelm Wundt).

**II. Research Methods (8–10%)**

Psychology is an empirical discipline. Psychologists develop knowledge by doing research. Research provides guidance for psychologists who develop theories to explain behavior and who apply theories to solve problems in behavior.

AP students in psychology should be able to do the following:

• Differentiate types of research (e.g., experiments, correlational studies, survey research, naturalistic observations, case studies) with regard to purpose, strengths, and weaknesses.

• Describe how research design drives the reasonable conclusions that can be drawn (e.g., experiments are useful for determining cause and effect; the use of experimental controls reduces alternative explanations).

• Identify independent, dependent, confounding, and control variables in experimental designs.

• Distinguish between random assignment of participants to conditions in experiments and random selection of participants, primarily in correlational studies and surveys.

• Predict the validity of behavioral explanations based on the quality of research design (e.g., confounding variables limit confidence in research conclusions).

• Distinguish the purposes of descriptive statistics and inferential statistics.

• Apply basic descriptive statistical concepts, including interpreting and constructing graphs and calculating simple descriptive statistics (e.g., measures of central tendency, standard deviation).

• Discuss the value of reliance on operational definitions and measurement in behavioral research.

• Identify how ethical issues inform and constrain research practices.

• Describe how ethical and legal guidelines (e.g., those provided by the American Psychological Association, federal regulations, local institutional review boards) protect research participants and promote sound ethical practice.

**III. Biological Bases of Behavior (8–10%)**

An effective introduction to the relationship between physiological processes and

behavior — including the influence of neural function, the nervous system and the

brain, and genetic contributions to behavior — is an important element in the AP

course.

AP students in psychology should be able to do the following:

• Identify basic processes and systems in the biological bases of behavior,

including parts of the neuron and the process of transmission of a signal

between neurons.

• Discuss the influence of drugs on neurotransmitters (e.g., reuptake

mechanisms, agonists, antagonists).

• Discuss the effect of the endocrine system on behavior.

• Describe the nervous system and its subdivisions and functions:

— central and peripheral nervous systems;

— major brain regions, lobes, and cortical areas;

— brain lateralization and hemispheric specialization.

• Discuss the role of neuroplasticity in traumatic brain injury.

• Recount historic and contemporary research strategies and technologies that

support research (e.g., case studies, split-brain research, imaging techniques).

• Discuss psychology’s abiding interest in how heredity, environment, and

evolution work together to shape behavior.

• Predict how traits and behavior can be selected for their adaptive value.

• Identify key contributors (e.g., Paul Broca, Charles Darwin, Michael Gazzaniga,

Roger Sperry, Carl Wernicke).

**IV. Sensation and Perception (6–8%)**

Everything that organisms know about the world is first encountered when stimuli in

the environment activate sensory organs, initiating awareness of the external world.

Perception involves the interpretation of the sensory inputs as a cognitive process.

AP students in psychology should be able to do the following:

• Discuss basic principles of sensory transduction, including absolute threshold,

difference threshold, signal detection, and sensory adaptation.

• Describe sensory processes (e.g., hearing, vision, touch, taste, smell, vestibular,

kinesthesis, pain), including the specific nature of energy transduction, relevant

anatomical structures, and specialized pathways in the brain for each of the

senses.

• Explain common sensory disorders (e.g., visual and hearing impairments).

• Describe general principles of organizing and integrating sensation to promote

stable awareness of the external world (e.g., Gestalt principles, depth

perception).

• Discuss how experience and culture can influence perceptual processes (e.g.,

perceptual set, context effects).

• Explain the role of top-down processing in producing vulnerability to illusion.

• Discuss the role of attention in behavior.

• Challenge common beliefs in parapsychological phenomena.

• Identify the major historical figures in sensation and perception (e.g., Gustav

Fechner, David Hubel, Ernst Weber, Torsten Wiesel).

**V. States of Consciousness (2–4%)**

Understanding consciousness and what it encompasses is critical to an appreciation

of what is meant by a given state of consciousness. The study of variations in

consciousness includes an examination of the sleep cycle, dreams, hypnosis, circadian

rhythms, and the effects of psychoactive drugs.

AP students in psychology should be able to do the following:

• Describe various states of consciousness and their impact on behavior.

• Discuss aspects of sleep and dreaming:

— stages and characteristics of the sleep cycle;

— theories of sleep and dreaming;

— symptoms and treatments of sleep disorders.

• Describe historic and contemporary uses of hypnosis (e.g., pain control,

psychotherapy).

• Explain hypnotic phenomena (e.g., suggestibility, dissociation).

• Identify the major psychoactive drug categories (e.g., depressants, stimulants)

and classify specific drugs, including their psychological and physiological

effects.

• Discuss drug dependence, addiction, tolerance, and withdrawal.

• Identify the major figures in consciousness research (e.g., William James,

Sigmund Freud, Ernest Hilgard).

**VI. Learning (7–9%)**

This section of the course introduces students to differences between learned and

unlearned behavior. The primary focus is exploration of different kinds of learning,

including classical conditioning, operant conditioning, and observational learning. The

biological bases of behavior illustrate predispositions for learning.

AP students in psychology should be able to do the following:

• Distinguish general differences between principles of classical conditioning,

operant conditioning, and observational learning (e.g., contingencies).

• Describe basic classical conditioning phenomena, such as acquisition, extinction,

spontaneous recovery, generalization, discrimination, and higher-order learning.

• Predict the effects of operant conditioning (e.g., positive reinforcement, negative

reinforcement, punishment).

• Predict how practice, schedules of reinforcement, and motivation will influence

quality of learning.

• Interpret graphs that exhibit the results of learning experiments.

• Provide examples of how biological constraints create learning predispositions.

• Describe the essential characteristics of insight learning, latent learning, and

social learning.

• Apply learning principles to explain emotional learning, taste aversion,

superstitious behavior, and learned helplessness.

• Suggest how behavior modification, biofeedback, coping strategies, and selfcontrol

can be used to address behavioral problems.

• Identify key contributors in the psychology of learning (e.g., Albert Bandura,

John Garcia, Ivan Pavlov, Robert Rescorla, B. F. Skinner, Edward Thorndike,

Edward Tolman, John B. Watson).

**VII. Cognition (8–10%)**

In this unit students learn how humans convert sensory input into kinds of

information. They examine how humans learn, remember, and retrieve information.

This part of the course also addresses problem solving, language, and creativity.

AP students in psychology should be able to do the following:

• Compare and contrast various cognitive processes:

— effortful versus automatic processing;

— deep versus shallow processing;

— focused versus divided attention.

• Describe and differentiate psychological and physiological systems of memory

(e.g., short-term memory, procedural memory).

• Outline the principles that underlie effective encoding, storage, and construction

of memories.

• Describe strategies for memory improvement.

• Synthesize how biological, cognitive, and cultural factors converge to facilitate

acquisition, development, and use of language.

• Identify problem-solving strategies as well as factors that influence their

effectiveness.

• List the characteristics of creative thought and creative thinkers.

• Identify key contributors in cognitive psychology (e.g., Noam Chomsky,

Hermann Ebbinghaus, Wolfgang Köhler, Elizabeth Loftus, George A. Miller).

**VIII. Motivation and Emotion (6–8%)**

In this part of the course, students explore biological and social factors that motivate

behavior and biological and cultural factors that influence emotion.

AP students in psychology should be able to do the following:

• Identify and apply basic motivational concepts to understand the behavior of

humans and other animals (e.g., instincts, incentives, intrinsic versus extrinsic

motivation).

• Discuss the biological underpinnings of motivation, including needs, drives, and

homeostasis.

• Compare and contrast motivational theories (e.g., drive reduction theory, arousal

theory, general adaptation theory), including the strengths and weaknesses of

each.

• Describe classic research findings in specific motivation systems (e.g., eating,

sex, social)

• Discuss theories of stress and the effects of stress on psychological and physical

well-being.

• Compare and contrast major theories of emotion (e.g., James–Lange, Cannon–

Bard, Schachter two-factor theory).

• Describe how cultural influences shape emotional expression, including

variations in body language.

• Identify key contributors in the psychology of motivation and emotion (e.g.,

William James, Alfred Kinsey, Abraham Maslow, Stanley Schachter, Hans Selye).

**IX. Developmental Psychology (7–9%)**

Developmental psychology deals with the behavior of organisms from conception to

death and examines the processes that contribute to behavioral change throughout

the life span. The major areas of emphasis in the course are prenatal development,

motor development, socialization, cognitive development, adolescence, and adulthood.

AP students in psychology should be able to do the following:

• Discuss the interaction of nature and nurture (including cultural variations) in

the determination of behavior.

• Explain the process of conception and gestation, including factors that influence

successful fetal development (e.g., nutrition, illness, substance abuse).

• Discuss maturation of motor skills.

• Describe the influence of temperament and other social factors on attachment

and appropriate socialization.

• Explain the maturation of cognitive abilities (e.g., Piaget’s stages, information

processing).

• Compare and contrast models of moral development (e.g., Kohlberg, Gilligan).

• Discuss maturational challenges in adolescence, including related family

conflicts.

• Explain how parenting styles influence development.

• Characterize the development of decisions related to intimacy as people mature.

• Predict the physical and cognitive changes that emerge as people age, including

steps that can be taken to maximize function.

• Describe how sex and gender influence socialization and other aspects of

development.

• Identify key contributors in developmental psychology (e.g., Mary Ainsworth,

Albert Bandura, Diana Baumrind, Erik Erikson, Sigmund Freud, Carol Gilligan,

Harry Harlow, Lawrence Kohlberg, Konrad Lorenz, Jean Piaget, Lev Vygotsky).

**X. Personality (5–7%)**

In this section of the course, students explore major theories of how humans develop

enduring patterns of behavior and personal characteristics that influence how others

relate to them. The unit also addresses research methods used to assess personality.

AP students in psychology should be able to do the following:

• Compare and contrast the major theories and approaches to explaining

personality (e.g., psychoanalytic, humanist, cognitive, trait, social cognition,

behavioral).

• Describe and compare research methods (e.g., case studies and surveys) that

psychologists use to investigate personality.

• Identify frequently used assessment strategies (e.g., the Minnesota Multiphasic

Personality Inventory [MMPI], the Thematic Apperception Test [TAT]), and

evaluate relative test quality based on reliability and validity of the instruments.

• Speculate how cultural context can facilitate or constrain personality

development, especially as it relates to self-concept (e.g., collectivistic versus

individualistic cultures).

• Identify key contributors to personality theory (e.g., Alfred Adler, Albert

Bandura, Paul Costa and Robert McCrae, Sigmund Freud, Carl Jung, Abraham

Maslow, Carl Rogers).

**XI. Testing and Individual Differences (5–7%)**

An understanding of intelligence and assessment of individual differences is

highlighted in this portion of the course. Students must understand issues related to

test construction and fair use.

AP students in psychology should be able to do the following:

• Define intelligence and list characteristics of how psychologists measure

intelligence:

— abstract versus verbal measures;

— speed of processing.

• Discuss how culture influences the definition of intelligence.

• Compare and contrast historic and contemporary theories of intelligence (e.g.,

Charles Spearman, Howard Gardner, Robert Sternberg).

• Explain how psychologists design tests, including standardization strategies and

other techniques to establish reliability and validity.

• Interpret the meaning of scores in terms of the normal curve.

• Describe relevant labels related to intelligence testing (e.g., gifted,

cognitively disabled).

• Debate the appropriate testing practices, particularly in relation to culture-fair

test uses.

• Identify key contributors in intelligence research and testing (e.g., Alfred Binet,

Francis Galton, Howard Gardner, Charles Spearman, Robert Sternberg, Louis

Terman, David Wechsler).

**XII. Abnormal Behavior (7–9%)**

In this portion of the course, students examine the nature of common challenges to

adaptive functioning. This section emphasizes formal conventions that guide

psychologists’ judgments about diagnosis and problem severity.

AP students in psychology should be able to do the following:

• Describe contemporary and historical conceptions of what constitutes

psychological disorders.

• Recognize the use of the *Diagnostic and Statistical Manual of Mental Disorders*

(DSM) published by the American Psychiatric Association as the primary

reference for making diagnostic judgments.

• Discuss the major diagnostic categories, including anxiety and somatoform

disorders, mood disorders, schizophrenia, organic disturbance, personality

disorders, and dissociative disorders, and their corresponding symptoms.

• Evaluate the strengths and limitations of various approaches to explaining

psychological disorders: medical model, psychoanalytic, humanistic, cognitive,

biological, and sociocultural.

• Identify the positive and negative consequences of diagnostic labels (e.g., the

Rosenhan study).

• Discuss the intersection between psychology and the legal system (e.g.,

confidentiality, insanity defense).

**XIII. Treatment of Abnormal Behavior (5–7%)**

This section of the course provides students with an understanding of empirically

based treatments of psychological disorders. The topic emphasizes descriptions of

treatment modalities based on various orientations in psychology.

AP students in psychology should be able to do the following:

• Describe the central characteristics of psychotherapeutic intervention.

• Describe major treatment orientations used in therapy (e.g., behavioral,

cognitive, humanistic) and how those orientations influence therapeutic planning.

• Compare and contrast different treatment formats (e.g., individual, group).

• Summarize effectiveness of specific treatments used to address specific

problems.

• Discuss how cultural and ethnic context influence choice and success of

treatment (e.g., factors that lead to premature termination of treatment).

• Describe prevention strategies that build resilience and promote competence.

• Identify major figures in psychological treatment (e.g., Aaron Beck, Albert Ellis,

Sigmund Freud, Mary Cover Jones, Carl Rogers, B. F. Skinner, Joseph Wolpe).

**XIV. Social Psychology (8–10%)**

This part of the course focuses on how individuals relate to one another in social

situations. Social psychologists study social attitudes, social influence, and other social

phenomena.

AP students in psychology should be able to do the following:

• Apply attribution theory to explain motives (e.g., fundamental attribution error,

self-serving bias).

• Describe the structure and function of different kinds of group behavior (e.g.,

deindividuation, group polarization).

• Explain how individuals respond to expectations of others, including groupthink,

conformity, and obedience to authority.

• Discuss attitudes and how they change (e.g., central route to persuasion).

• Predict the impact of the presence of others on individual behavior (e.g.,

bystander effect, social facilitation).

• Describe processes that contribute to differential treatment of group members

(e.g., in-group/out-group dynamics, ethnocentrism, prejudice).

• Articulate the impact of social and cultural categories (e.g., gender, race,

ethnicity) on self-concept and relations with others.

• Anticipate the impact of behavior on a self-fulfilling prophecy.

• Describe the variables that contribute to altruism, aggression, and attraction.

• Discuss attitude formation and change, including persuasion strategies and

cognitive dissonance.

• Identify important figures in social psychology (e.g., Solomon Asch, Leon

Festinger, Stanley Milgram, Philip Zimbardo).